Give your healthcare workers all the features they need to deliver the best care in less time — all at less than half the TCO of consumer smartphones.



What can you expect when you purchase consumer smartphones — instead of rugged handheld computers purpose-built for healthcare?



Consumer **Smartphones**



HC20/HC25 **Healthcare** Handheld **Mobile** Computer



More device failures @ 74 minutes of lost productivity per incident³

Can't handle disinfecting, drops and more; results in more downtime and more frequent device replacements; may require

Not rugged

Rugged and ready for work Built tough to handle all the top reasons devices fail — including drops, bumps, liquid exposure and extreme temperatures — no need to purchase protective cases



Not designed for constant disinfecting to prevent the spread of germs

Not built for disinfecting No special plastics or device design that

require purchase of protective cases

minimizes places where germs can hide; may

Devices may update before you have tested

Consumer smartphones do not offer a suite

of tools to add new enterprise functionality

purchase of protective cases

Built for disinfecting Minimal seams, covered screw holes and advanced medical grade plastics to enable constant

wipedowns with a wide selection of disinfectants



Lack of control over the operating system update process

Automated updates

LifeGuard[™] for Android[™]

LifeGuard makes it easy to keep devices updated, your way — choose full automation, flexible automation or manual control



No enterprise-class toolkit to simplify every aspect of device ownership

No Zebra DNA™ equivalent

to simplify life for users and IT

your apps with the new OS, potentially

leading to incompatibility and downtime

Zebra DNA Integrate, secure, deploy, manage and optimize device functionality to improve productivity with



More battery failures @ 54 minutes of lost productivity per incident² Inferior battery power and technology

Devices must be removed from service to charge; no visibility into battery health to prevent battery failures; devices must be removed from service and sent to a repair center to replace end-of-life or faulty batteries

Dependable full-shift power

this comprehensive suite of tools

Up to 14 hours of power; user replaceable never out of service for charging; battery statistics to spot and replace end-of-life batteries1; fast charging; Bluetooth BLE battery to power Device Guardian to easily find misplaced devices



More lost network connections @ 24 minutes of lost productivity per disruption³

Less reliable connectivity Typically based on older, slower wireless **Enterprise-class wired-style Wi-Fi** Superior Wi-Fi radio with Fusion software connects faster; delivers exceptional 'no-drop' connections — even when roaming

More IT support time @ 70 minutes of IT time per trouble ticket³

20% more support tickets² Lack of rugged design and troubleshooting

issues that impact productivity²

Maximize reliability to minimize support costs

and up to 150% greater range¹

More hard costs — need to purchase and manage tools translates into more device downtime, more support tickets and higher support costs

standards; consumer-grade devices are 28%

more likely to experience wireless connectivity

Rugged design and Zebra DNA tools like Device Diagnostics and Rx Logger to rapidly diagnose and resolve issues



separate enterprise scanners or software subscriptions

No integrated enterprise scanner Need to purchase scanning software subscriptions or separate scanners; more

devices to carry; camera requires alignment with barcode; damaged barcodes are challenging

Integrated enterprise-class scanner⁴ Flawless capture of barcodes in practically any condition; up to 3.3x faster than the integrated camera; point-and-shoot simplicity no need to align device and barcode¹



High device costs nearly 3x the annual average device failure rate³

Designed to last 1 to 2 years

With a 12.8% average annual failure rate², devices need replacing more frequently; not designed for sharing — need to purchase 2x to 3x more devices to cover around-the-clock shifts

Designed to last at least 4 years

The 4.4% average annual failure rate² provides a long lifecycle and a low TCO for maximum value; built for sharing with no-cost tools that make it easy to share devices between shifts

TCO COMPARISON: TYPICAL CONSUMER PHONE VS RUGGED ENTERPRISE-CLASS HANDHELD MOBILE COMPUTER



Lost productivity — 2.6x more³

\$6,243 per device/3 years³ Lost productivity costs are 160%+ higher

\$2,376 per device/3 years³ Reliable enterprise healthcare mobile computers

\$2,979 per device/3 years³



Higher IT support costs nearly 2.6x more³

\$7,818 per device/3 years³ More device issues translate into over

due to more frequent failures³

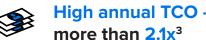
maximize uptime and minimize lost productivity³



High annual TCO —

160% more IT support time and cost³

The rugged design reduces the volume of device issues, reducing IT support costs³



\$14,688 per device /3 years³

The consumer phone average annual TCO is more than double the TCO of a rugged enterprise-class mobile computer³ \$6,960 per device/3 years³

The average annual TCO of a rugged enterprise device is less than half the average TCO of a consumer smartphone³

Put the HC20/HC25 to work in your healthcare operations.

For more information please visit Zebra Healthcare Mobile Computing